

Brian Schweitzer
Governor



Ron de Yong
Director

July 25, 2007

Dear Montana Company:

This letter is to inform you that if your product label contains the words "Montana" and "huckleberry(ies)", you must comply with a new law, signed into effect by Governor Schweitzer on April 5, 2007. A copy of SB0479, "An act regulating the description of Montana huckleberry products," is attached and also available on our website at agr.mt.gov. Please become familiar with the law, which may require registration of your Montana huckleberry source(s). The information provided below will help you to understand how to comply.

Who must comply with this law?

According to this law, any company within the state of Montana whose products' labels contain the words "Montana" ***and*** "huckleberry" (or the plural "huckleberries") must comply with this law, whether the product is sold in or out of state. If your products do not fall under this description, then this law does not apply to your products.

How do I comply with this law?

To comply with this law, your company (if falling under the description in the paragraph above) must annually register your huckleberry source(s) with the Montana Department of Agriculture using the enclosed form by October 1. Your labels must also comply, so review Section 1 of the law.

There is no fee to register, and the information provided to the Department is confidential. The huckleberry sources will not be shared with the public.

What happens if I don't comply with this law?

If your company falls under the description provided above, and you do not register your huckleberry sources by the annual deadline with the Montana Department of Agriculture, Montana law considers this false labeling. Your company will be subject to penalties which may include a term of imprisonment not to exceed six months in the county jail or a fine not to exceed \$500, or both.

The Montana Department of Agriculture is here to help you understand and to help with registration. With questions, please feel free to contact me at (406) 444-5424, or by email at adeyoung@mt.gov.

Sincerely,

Angie

Angelyn DeYoung
Marketing Officer